COURSE DESCRIPTIONS

KHSS00 Foundations of Sport Management - 3 credits
Today the need for sport management professionals is increasing in areas of business, marketing, sales and managing. This course will examine the expanding field of Sport Management. Areas of emphasize include; exploring job specific skills pertaining to sport marketing and sales, facility management, event planning, sport agents and recruiting services, intercollegiate athletics, professional sport, public relations.

KHSS05 Organizational Leadership and Development - 3 credits
This course is a scholarly consideration of the concepts, principles and analytical tools for effective administration in sport management. Students will examine how leaders develop themselves and others in a dynamic, changing environment. The course will also examine the topics of communication and conflict management as they relate to successful organizational outcomes.

KHSS10 Human Resource Management - 3 credits
Discusses critical aspects of human resource management as it relates to sport organizations. An overview is given of major functions and concepts regarding the management and administration of human resources in the organization including: recruitment, development, motivation, compensation, benefits administration, employee relations, and human resource information systems.

KHSS45 Ethics and Policy in Sport Management - 3 credits
This course explores the topics of ethics and policy for administrators in a sport management setting. Students will critically analyze ethical concepts which influence the development of sport policies. The course will further examine the relevance of ethical considerations in policy development and compliance. Students will use contemporary case studies to examine ethical dilemmas relating to policy enforcement.

KHSS30 Research Design Methods - 4 credits
This course examines the various research methodologies used in organizational settings. It provides an overview of quantitative and qualitative research methodologies including research design, data collection and analysis, interviewing, case studies, and action science. The philosophy, ethics, and politics of management research are introduced.

KHSS35 Sport Marketing - 3 credits
This course will examine the application of marketing principles in the sport industry. Elements of corporate partnerships related to sport marketing will also be explored along with business strategies of sponsorships, branding, promotions, and event marketing.

KHSS20 Managerial Finance - 3 credits
The practical aspects of the strategic and operational roles of accounting and finance are explored, including applications of strategic planning, budgeting, financial performance, and fiscal and ethical responsibility in a sport management setting.

PROGRAM OBJECTIVE
Students earning the Master of Arts in Sport Management obtain a multifaceted understanding of the growing sport management industry. Through a hands-on, practical application of course work, students will develop proficiency in areas that are critical to business success, such as effective decision making, leadership, finance, and human and facility resource management. Concepts of management, strategic planning, marketing and law as it pertains to sport management also will be examined. By learning these concepts in theory and applying them in practice, students receive the necessary tools to apply these approaches within their field.

THE CONCORDIA ADVANTAGE
• Flexible – Online or blended program options
• Accelerated – Complete your program in 24 months or less
• Manageable – Attend class or online discussion just one night a week (always on the same night and time)
• Affordable – Competitively priced programs and convenient payment options
• Collaborative – Experience cohort-based learning with a small group of talented professionals who learn together for the duration of your program
KHS525 Managing and Planning Sport Facilities - 3 credits
This course takes a multi-disciplinary approach to the theories and practices of facility design, construction, and operations. The course will examine a wide variety of both indoor and outdoor sports facilities including stadiums, gymnasiums, golf courses, fitness centers, and athletic fields. Students will also examine event management and programming within the context of stadium and arena management.

KHS540 Legal Aspects of Sports - 3 credits
Legal Aspects of Sports is an overview of legal aspects that will be relevant to sport managers in areas of recreation, athletics, facilities, and business. The course will examine risk management strategies along with law related to operation and administration of sport-related programs. Students will explore case studies relating to the legal aspects of sports.

KHS515 Management and Leadership - 3 credits
Different theories of leadership and management styles are introduced and what their impact is on organizational structure, productivity, and decision making. Students will examine their individual management and leadership styles as they relate to sport management administration. This course will analyze how leadership is not only different from management but also more effective in today's workplace.

KHS555 Capstone Seminar - 1 credit
Provides students with an opportunity to synthesize and demonstrate mastery of the key elements introduced during the Master of Arts in Sport Management program. Students will further discuss plans to complete either an internship or capstone project to complete requirements of the program.

KHS560 Internship - 6 credits or KHS565 Capstone - 6 credits
Students will complete an internship or a capstone project to complete the requirements for the Master of Arts in Sport Management program. The student will choose which program to complete depending on student interest. They will work with the university to complete course requirements.

APPLICATION PROCESS
For admission consideration, a student must submit:
1. Master of Arts application
2. Official transcript from the regionally accredited institution stating conferral of BA degree
3. Personal statement
4. Resume

TO APPLY
Applications are available at www.csp.edu/apply or by contacting the Office of Admission.

TUITION AND FEES
This is a 36-credit program. For tuition and financial aid information, please call 888-859-0641 or visit online.csp.edu.

TECHNOLOGY REQUIREMENTS
Students use their personal computer in this program. To begin the program, students must meet the requirements listed on the technology agreement. To view this agreement please visit www.csp.edu/admission/Graduate/Requirements

Course descriptions, fees and other information included in this form are subject to change. Please refer to the Academic Catalog on our website for more information on program requirements.