Master of Business Administration

Information Technology Management emphasis

College of Business and Organizational Leadership

Local Learning for Global Success

COURSE DESCRIPTIONS

**MBA500 Organizational Leadership and Development - 3 credits**
This course introduces leadership in dynamic, changing organizations where customers change, technologies shift, and work processes evolve. In this course students will examine how leaders develop themselves and others and create alignment as an organization changes to meet the needs of the future.

**MBA520 Integrated Marketing Communication - 3 credits**
This course will develop marketing strategy and executing diverse communication tactics critical to all enterprises. Consistency in both processes and messages is important. Students will analyze business scenarios and determine strategic objectives, target markets and messages, as well as demonstrate how to apply multiple marketing tactics.

**MBA510 Managerial Research - 3 credits**
This course examines the various research methodologies used in organizational settings. It provides an overview of quantitative and qualitative methodologies including research design, data collection and analysis, interviewing, case studies, and action science. The philosophy, ethics, and politics of management research are introduced. Students will critique published research, write a literature review, and design research studies.

**MBA505 Global Economics – 3 credits**
The course will apply economic theory to develop a framework to analyze and predict trade, exchange rate, environmental, health, labor and other policies. Strategies will encompass the interaction of American and global economic institutions and policy making entities such as the United States Trade Representative, Congress, Federal Reserve, WTO, and the European Union.

**MBA515 Applied Business Ethics - 3 credits**
This course will review and analyze popular models of ethical decision making. Readings, case studies, and special presenters will provide opportunities to investigate current ethical issues facing leaders and managers in business and organizational settings as well as critically apply various ethical theories and decision-making frameworks. Literature relative to Christian vocation, applied ethics, and value-centered leadership will be explored. Student papers and presentations will demonstrate the integration of a personal and vocational ethic.

**MBA525 Strategic Human Resource Management - 3 credits**
This course looks at human resources management from an operating manager's perspective and focuses on the key role strategic human resource management plays in the development and execution of organizational strategy. Emphasis will be placed on the cultural, behavioral, and the legal issues faced by companies as they attempt to compete in an increasingly expanding global economy. Students will work collaboratively to analyze and compare the complexities and challenges of doing business abroad as well as in the United States and discuss approaches, plans, and programs to address those issues strategically.

**MBA530 Managerial Finance and Accounting - 3 credits**
This course will examine the framework and systems of current accounting and finance principles including preparation of financial statements, accounting cycles and balance sheet classifications. Students will apply these principles along with ethical responsibility and critical thinking skills to management practices of business decision making and strategic planning.

**MBA505 Applied Business Ethics - 3 credits**
This course will examine the framework and systems of current accounting and finance principles including preparation of financial statements, accounting cycles and balance sheet classifications. Students will apply these principles along with ethical responsibility and critical thinking skills to management practices of business decision making and strategic planning.

**PROGRAM OBJECTIVE**
The MBA with an Information Technology (IT) Management concentration prepares graduates to face the challenges presented by an increasingly interconnected world.

Graduates of the program are poised to facilitate communication between technical and non-technical staff, engineer efficient technology solutions, analyze systems security and conduct risk assessments. Among other things, students will explore topics in project and lifecycle management, bridging the IT-business gap as well as business ethics.

**MENTOR AND MAP PROGRAM**
The Concordia MBA mentor and managerial application portfolio (MAP) program sets you up for success through your studies and beyond graduation. Each MBA student has a designated MBA faculty mentor to support and guide them through graduate school. Your faculty mentor will act as a personal business coach and help you develop networking strategies, polish interpersonal skills and enhance your resume.

**THE CONCORDIA ADVANTAGE**
- **Flexible** – Online program option available
- **Accelerated** – Complete your program in 24 months or less
- **Manageable** – Attend class or online discussion just one night a week (always on the same night and time)
- **Affordable** – Competitively priced programs and convenient payment options
- **Collaborative** – Experience cohort-based learning with a small group of talented professionals who learn together for the duration of your program.

Responsive. Relevant. Real.
MBA535 Legal Environment for Managers - 3 credits
This course integrates the treatment of law and management. It helps managers and leaders spot legal issues before they become legal problems and emphasizes developing the legal astuteness to craft solutions that attain core organizational objectives without incurring undue legal risk. Traditional legal concepts are discussed as well as current topics in developing areas of the law. An emphasis on ethical concerns stimulates understanding of how managers must incorporate considerations of ethics and social responsibility into their managerial actions.

MBA580 Bridging the IT-Business Gap in a Global Setting - 3 credits
Compare technical to non-technical staff in studying ways to build collaborative effectiveness in managing functions and projects. Minimize the barriers to successful intercultural communication by investigating various tools for teamwork in local and global settings. Utilize project case studies and collaborative software tools to practice communicating virtually across diverse settings and maximize teamwork to deliver on business strategy.

MBA585 IT Project and Lifecycle Management - 3 credits
Introduce the entire project lifecycle by practicing collaborative development of various project monitoring and reporting tools in a case-study setting: 1) project scope/charter, 2) work breakdown structure, 3) cost-benefit analysis, 4) communication plan, 5) project schedule, 6) risk register, and 7) quality management plan. Transfer learning objectives to the student’s own Management Application Portfolio (MAP) by practicing knowledge retention and by applying concepts from the Project Management Body of Knowledge (PMBOK).

MBA590 Information Systems Analysis and Communication - 3 credits
Create a systemic understanding of business requirements by interviewing key stakeholders and diagramming to communicate process workflow. Utilize contemporary case studies to compare software and infrastructure development methodologies such as the Systems Development Lifecycle to Agile Methods. Apply learned skills to key decision-making tasks such as in-house development, outsourcing, software testing, and cloud computing. Create a first draft of the initial phases for the student’s own Management Application Portfolio (MAP).

MBA595 Business Information Systems Security, Risk, and Quality - 3 credits
Analyze how information systems are designed to interact with people and carry out business strategy. Design plans to analyze and secure enterprise-wide data and applications in a growing mobile environment. Assess risk and manage quality in working to meet auditing and compliance standards. Topics include business continuity and disaster recovery, virtualization, and the effects of compliance on infrastructure development. Create first drafts of middle and final phases for the student’s Management Application Portfolio (MAP).

MBA705 Managerial Application Portfolio - 6 credits
The MAP is a process in which students summarize, synthesize and demonstrate knowledge, skills, and competencies as organizational managers and leaders. Students will draw from their MBA course work, career experiences and synthesizing activities to build a customized professional portfolio.

APPLICATION PROCESS
For admission consideration, a student must submit:
1. Graduate application
2. Official transcripts from all previous institutions attended
3. Personal statement

TO APPLY
Applications are available at www.csp.edu/apply or by contacting the Office of Admission.

Email application materials to: onlineinfo@csp.edu.

TUITION AND FEES
This is a 42-credit program. For tuition and financial aid information, please call 888-859-0641 or visit online.csp.edu.

TECHNOLOGY REQUIREMENTS
Students use their personal computer in this program. To begin the program, students must meet the requirements listed on the technology agreement. To view this agreement please visit www.csp.edu/Admission/AcceleratedDegree/Documents

Course descriptions, fees and other information included in this form are subject to change. Please refer to the Academic Catalog on our website for more information on program requirements.