### COURSE DESCRIPTIONS

#### HCA500 Public Policy and Aging - 3 credits
This course examines social policy in both the United States and Minnesota specifically, looking at the current major issues affecting older adults such as income security and health care financing. Programs mandated by the Older Americans Act are explored. The process of how a health care bill becomes law will be researched.

#### HCA510 Health and Physical Characteristics of Aging - 3 credits
This course examines the physical process of aging and the physiological changes that accompany the aging process, relating these to the social and economic factors that affect health status and independent living. Students will study the characteristics of age-related diseases such as Alzheimer.

#### HCA515 Spirituality & Aging - 3 credits
This course explores and examines issues around spirituality and faith, to promote the lives, health, and spiritual well-being of older adults of all faiths and cultures. Faith is important to older adults; understanding the various practices of our diversified community is necessary to serve them and meet their needs. Inviting various clergy from our community would be an enhancement to this course.

#### HCA520 Diversity in Health Care - 3 credits
Students use literature, interviews and class discussion to explore the values, beliefs, customs and perceptions represented in various kinds of diversity affecting social and economic life. Students explore the obligations and implications of equal opportunity in organizations while they develop organizational strategies to benefit from diversity.

#### HCA525 Program Development and Service Delivery - 3 credits
Students will gain an understanding of the structural problems that underlie the challenges in using formal services. The course will cover a wide range of services that older people may need, both formal and informal services, service coordination and integration, and the role of both consumer directed and professional case management in negotiating service systems. Types of care facilities would also be discussed: memory care, assisted living, home care, and long-term care.

#### HCA530 Research Methods - 3 credits
Introduce students to qualitative research methods within the context of aging. Quantitative research will look at methodologies and technologies of social science research emphasizing the diversity in our aging population.

### PROGRAM OBJECTIVE
Students will learn the following in the Master of Arts in Human Service – Health Care & Gerontology program:

1. The various aging processes and accompanying challenges.
2. The numerous laws and policies in place to protect older adults.
3. The diverse spiritual practices prevalent in today’s society.
4. The variety of service offerings and how to secure needed financial assistance.
5. How to research and apply for grant funding for a program or project.
6. How to protect vulnerable adults against abuse and fraud.
7. How to market products and services to this growing population.

### THE CONCORDIA ADVANTAGE
- **Flexible** – Online program option available
- **Accelerated** – Complete your program in 24 months or less
- **Manageable** – Attend an online discussion just one night a week (always on the same night and time)
- **Affordable** – Competitively priced programs and convenient payment options
- **Collaborative** – Experience cohort-based learning with a small group of talented professionals who learn together for the duration of your program
HCA535 Marketing to the Older Adult Population - 3 credits
This course examines marketing principles as applied to aging services organizations, and learning about the distinctive concepts and objectives for this demographic. Students will examine varied cultures and learn to apply marketing concepts based on their target audience and product.

HCA540 Professional Ethics, Fraud, Abuse, and Exploitation - 3 credits
Students will gain an understanding of the roots of ethical practice and consider moral behavior in light of a changing and diverse society and the complicated issues of modern science and technology. This course examines abuse and neglect in its various forms, the signs and symptoms, reporting requirements, and how those working with older adults, as mandated reporters, can work with Adult Protective Services and the other legal, medical, and community agencies that deal with this difficult and complex issue.

HCA545 Grant Writing and Fundraising - 3 credits
This course offers students an opportunity to develop skills in fundraising. It will include reviewing successful grants, researching grant opportunities, the grant writing process, assembling documentation, managing and evaluating a grant, and reporting procedures. Processes for both for-profit and nonprofit will be compared.

HCA555 Economic Issues in Aging Populations - 3 credits
This course will look at the economic issues surrounding aging population. Examining projections and trends, students will analyze the elements in our society that play important roles in providing people with income and health security, which are currently hot topics in both our Federal and State governments. Medicare and Medical Assistance, social security, private pensions, and long-term care insurance are examples of topics to study. The course looks at how public policy effects different populations such as minorities and women with discussion on how to revamp our system across the generations.

HCA565 Master’s Thesis - 3 credits
Thesis or Project related to their specific field of interest.

APPLICATION PROCESS
For admission consideration, a student must submit:
1. Graduate application
2. Official transcript from all previous institutions attended
3. Personal statement

TO APPLY
Applications are available at www.csp.edu/apply or by contacting the Office of Admission.

Course descriptions, fees and other information included in this form are subject to change. Please refer to the Academic Catalog on our website for more information on program requirements.