COURSE DESCRIPTIONS

COM205 Group Comm. and Facilitation – 4 credits
Students study and practice communication in small task groups, including leadership and facilitation of groups and group dynamics. A group project examining small groups is required from task groups. Course units include goal setting, cohesion and norms, power, leadership, decision-making and problem solving, conflict and facilitating task and interpersonal relations in groups. (Prerequisite: COM103)

COM212 Public Speaking and Performance – 4 credits
Students prepare and deliver various types of public performances including speeches and oral interpretation. The evaluation and criticism of speeches is studied. Videotape helps students adjust to their performance style and improve presentation delivery. Course units include speech construction, presentation and delivery, audience and text analysis, informative, persuasive and special occasion speeches as well as visual aid construction.

COM222 Mass Communication – 4 credits
Students study and learn to critically appraise various media by exploring the weaknesses and strengths of each. The content of the course includes social media, newspapers, magazines, books, radio and recordings, television and the new electronics, films, advertising and public relations. Media law and regulation, media ethics, and social responsibility will also be studied. (Prerequisite: COM103 or COM212)

COM309 Intercultural Communication – 4 credits
Students explore the principles and processes of communication between cultures. Course topics include intercultural communication models, the impact of different cultural patterns on the communication process, the anthropological concept world view and its impact on intercultural communication, detection of communication problems in intercultural situations, gender and diversity issues in intercultural communication, and constructing valid strategies for communicating interculturally.

COM403 Family Communication – 4 credits
Students examine communication patterns in functional families and interpersonal relationships. Reading and discussion are combined with experiential activities. Course units include diverse family systems, communication patterns, family roles, power, decision-making, conflict, stress and coping, ecology, and improving family communication. (Prerequisites: COM103, or COM212 or consent of instructor)

COM478 Organizational Communication – 4 credits
Students examine theories of communication systems, processes and assumptions in organization structures. Topics include roles, relationships and responsibilities of individuals within organizations as well as skills in and applications of organizational communication, including communication audits. Interviewing skills in the various demands of organizations will be examined and practiced. Values and ethical communication behaviors are explored through a variety of activities including case studies and self-assessments.

PROGRAM OBJECTIVE
The Bachelor of Arts in Communication Studies program addresses interpersonal, public, group, family, organizational, intercultural, and mass communication. Graduates of the program are prepared for the challenges of new and rapidly changing media and methods of communication.

THE CONCORDIA ADVANTAGE
- Flexible – Online program option available
- Accelerated – Complete your program in 24 months or less
- Manageable – Attend class or online discussion just one night a week (always on the same night and time)
- Affordable – Competitively priced programs and convenient payment options
- Collaborative – Experience cohort-based learning with a small group of talented professionals who learn together for the duration of your program

APPLICATION PROCESS
For admission consideration, a student must submit:
1. Bachelor of Arts application
2. Official transcripts from all previous institutions attended
3. Personal statement

Responsive. Relevant. Real.
COM444 Communication Research Methods – 4 credits
Basic quantitative and qualitative approaches and methods are applied to communication studies. The course includes research question construction, survey research, and quantitative comparisons and qualitative analysis.

COM442 Theory & Analysis: Interpersonal – 4 credits
Students study and apply human communication theories to the study of interpersonal relationships including small groups, gender studies, work relationships, friendships and marital relationships. Perspectives on and methods of critical inquiry and research are an integral part of the course content. Research projects are presented to the rest of the class as well as submitted to professional organizations for review. (Prerequisites: COM103, COM212, COM205, COM222, COM309) COM442 and COM443 are capstone courses for the major.

COM443 Theory & Analysis: Persuasion – 4 credits
Students study and apply rhetorical communication theories to the study of communication events including speeches, speakers, movements, posters, films, campaigns, television programs, advertising, and other forms of public communication. Students examine the ways in which beliefs, values, attitudes, and behavior are deliberately affected through communication. Both qualitative and quantitative research in persuasion is studied. The major project is an application of theory and research.

COM498 Communication Internship – 8 credits
Students participate in a variety of internship programs in such experiences as editing, publishing, broadcasting, television, human resources, and public relations under the supervision of Communication faculty. Internships are tailored to the needs, interests, and career aspirations of the student. Portfolios, learning logs, and meetings with the internship faculty supervisor are required for all internships.

TO APPLY
Applications are available at www.csp.edu/apply or by contacting the Office of Admission.

Email application materials to: onlineinfo@csp.edu.

TUITION AND FEES
This is a 44-credit program. For tuition and financial aid information, please call 888-859-0641 or visit online.csp.edu.

TECHNOLOGY REQUIREMENTS
Students use their personal computer in this program. To begin the program, students must meet the requirements listed on the technology agreement. To view this agreement please visit www.csp.edu/Admission/AcceleratedDegree/Documents

Course descriptions, fees and other information included in this form are subject to change. Please refer to the Academic Catalog on our website for more information on program requirements.