**COURSE DESCRIPTIONS**

**MAN301 Organizational Behavior and Human Resource Management - 4 credits**
This course will examine the basic principles of management including planning, organizing, integrating, leading, decision-making, and evaluating performance. Using theories contributed from the behavioral sciences students will examine the behavior of individuals, groups and organizations. Students will learn to analyze problems and develop strategies to deal with organizational growth and change.

**MAR301 Principles of Marketing - 4 credits**
This course provides an introduction to the study of marketing in business and other organizations. Topics that will be addressed in this course include the marketing environment, marketing ethics, information gathering, product development, pricing strategies, distribution strategies, the promotional mix, decision making, nonprofit marketing, social marketing and international marketing. (Prerequisite: junior standing)

**MAN201 Business Analytics - 4 credits**
This course provides an introduction to the study of marketing in business and other organizations. Topics that will be addressed in this course include the marketing environment, marketing ethics, information gathering, product development, pricing strategies, distribution strategies, the promotional mix, decision making, nonprofit marketing, social marketing and international marketing. (Prerequisite: junior standing)

**FIN301 Corporate Finance I - 4 credits**
This course explores the basics of financial management. Topics include the capital markets, the cash budget, pro forma statements, analysis of financial statements, and the time value of money. Students also complete a research project. (Prerequisites: ACC202, MAT110 or MAT135)

**MAN302 Operations and Quality Management - 4 credits**
This course will discuss the theoretical and practical foundations for operations management. The course will focus on the production process (including service), quality, and supply chain management. The production process includes the management of equipment and machinery, facilities, materials management, inventory control, scheduling, and lean operations. Quality includes quality control and quality management including six sigma. Supply chain management includes purchasing, vendor relations, and logistics. The concepts of project management are also reviewed. (Pre-requisites: MAN 301, ECO 201)

**ACC312 Intermediate Accounting II - 4 credits**
This course is a continuation of ACC311 with emphasis on liabilities, corporate equity measurement and earnings per share. The course also explores the areas of evaluation of financial goals, performance review and special topics in financial reporting, such as: accounting for income taxes, leases, pensions and cash flow. (Prerequisite: ACC311)

**PROGRAM OBJECTIVE**
The B.A. in Accounting degree will prepare students for accounting careers in business, government or non-profit organizations. The major builds upon a strong liberal arts and business core foundation and will prepare students for professional certifications such as the Certified Public Accountant (CPA) and the Certified Management Accountant (CMA).

This program has been designed for students who have completed an A.S., A.A.S., or equivalent degree in Accounting.

**THE CONCORDIA ADVANTAGE**
- Flexible – Online or blended program options
- Accelerated – Complete your program in 24 months or less
- Manageable – Attend class or online discussion just one night a week (always on the same night and time)
- Affordable – Competitively priced programs and convenient payment options
- Collaborative – Experience cohort-based learning with a small group of talented professionals who learn together for the duration of your program
ACC411 Advanced Accounting - 4 credits
This course covers the advanced study of accounting principles including: accounting for combined corporate entities, consolidated statement preparation and analysis, branch accounting, partnership accounting, accounting for international transactions, governmental accounting, non-profit accounting and accounting for bankruptcies, estates and trusts. (Prerequisite: ACC 312)

ACC412 Auditing - 4 credits
This course defines the ethical and legal responsibilities of the auditor and covers the topics of the preparation of the audit program and working papers for the audit of the financial statements in accordance with generally accepted auditing standards (GAAS). (Prerequisite: ACC312)

ACC413 Cost Accounting - 4 credits
This course develops and uses accounting data for managerial decision-making. Cost concepts for planning and control, cost/volume/profit relationships, responsibility accounting and inventory planning and control emphasized. (Prerequisite: ACC202)

MAN450 Managing Finance and Business Strategy - 4 credits
This cross functional course will build on concepts covered in accounting and finance courses with a focus on strategic organizational leadership. Budgeting, resource allocation, and long term investment in human resources will be studied utilizing real world applications for both small and large organizational leadership situations.

APPLICATION PROCESS
For admission consideration, a student must submit:
1. Bachelor of Arts application
2. Official transcripts from all previous institutions attended
3. Personal statement

TO APPLY
Applications are available at www.csp.edu/apply or by contacting the Office of Admission.

Email application materials to: onlineinfo@csp.edu.

TUITION AND FEES
This is a 40-credit program. For tuition and financial aid information, please call 888-859-0641 or visit online.csp.edu.

TECHNOLOGY REQUIREMENTS
Students use their personal computer in this program. To begin the program, students must meet the requirements listed on the technology agreement. To view this agreement please visit www.csp.edu/Admission/AcceleratedDegree/Documents

Course descriptions, fees and other information included in this form are subject to change. Please refer to the Academic Catalog on our website for more information on program requirements.